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New York's Newest Apple Store is About to Open

1 mensaje

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Para: mangel@dinamikideas.com

Hi,

I've read your site dinamikideas.com and saw you've written about art in the past. I thought you might be interested in writing about a really cool exhibit that's popping up in our office.

We've turned one of our a meeting rooms at the Soho-based [Fueled Collective](#) into a twisted, dystopian version of an Apple Store. On first blush, it looks like a place where you'd buy an iPhone: it has all the same furniture and style, but the strangest and most fascinating objects for sale. The exhibit is a stinging commentary on how we're all addicted to gadgets, tech, and startup culture.

If you're in New York, feel free to drop by our office to check it out. If you can't make it to the office, we'd still love for you to write about it! Below are some links with information about both the artist and Fueled Collective. We've recently had a photoshoot, so if you are interested I'd be happy to send some pictures your way.

[Artist Creates A Fake Apple Store Filled With Crazy, Dystopian Tech](#)

[Artist Evan Desmond Yee's Website](#)

[Business Insider: "Take A Tour Of The Coolest NYC Office We've Ever Seen"](#)

[Forbes: "Fine Clothes, Killer Apps; An Office That's Cooler Than Yours: The Rise Of Fueled Collective"](#)

[Fueled Blog: A Twisted Apple Store Comes to the Collective](#)

Best,

Dane Kragness

Content

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